

# Google Visibility Fix Report

Copy-paste SEO improvements for your website

This report gives you a clear, prioritised list of changes to make your website easier for Google and your customers to understand. Each fix is written in plain English with the exact text to copy and the place to paste it.

## MULTIPLE LANGUAGES DETECTED

Your website uses an automatic translation tool to offer multiple languages. This report covers only the version you submitted. For best results, the base language version should be optimised — the translation tool will then carry those improvements to other languages.

# 58 / 100

### Google clarity score

Your website is hard for Google and customers to understand. Every fix in this report is small.

### Score breakdown

Title clarity	18 / 20
Meta description	12 / 15
Headings	10 / 20
Image alt text	8 / 15
Local visibility	10 / 20
Mobile / basic speed	0 / 10

## Top 5 problems found

1. Your main heading is split across three lines and doesn't clearly state what your business does.
2. Five images use URLs instead of descriptions.
3. Your page has only one subheading.
4. Your meta description is too long.
5. Render-blocking scripts are slowing down your page.

### Best next action

Fix your main heading and add 4-5 subheadings.

# Fix 1 — Homepage title

Your title is the most important thing on your website for Google. It is also what shows in the browser tab and in Google search results.

## What you have now

Bali Plumbing - Jasa plumber & saluran pipa mampet Bali Lombok

## The problem

Your title could be clearer.

## The fix

### **COPY THIS**

Jasa Plumber Bali & Lombok | Pipa Mampet & Instalasi

Length: 52 characters.

## Where to paste it

1. Log in to WordPress at [baliplumbing.com/wp-admin](https://baliplumbing.com/wp-admin)
2. Click Pages, then click your homepage
3. Scroll to the RankMath SEO box below the editor
4. In the SEO Title field, paste: Jasa Plumber Bali & Lombok | Pipa Mampet & Instalasi
5. In the Meta Description field, paste: Jasa plumber profesional di Bali & Lombok. Perbaiki pipa mampet, instalasi air bersih, keran patah, dan perawatan pipa 24 jam. Hubungi kami sekarang.
6. Replace your three-line H1 with: Jasa Plumber & Perbaikan Pipa Mampet Bali & Lombok

Can you do this yourself?

Yes

Needs a developer?

No

Estimated time

5 minutes

## Fix 2 — Meta description

Your meta description is the short paragraph that shows under your website link in Google search results. It is your chance to convince someone to click on your business instead of a competitor.

### What you have now

Layanan plumbing profesional di Bali...

### The problem

Too long.

### The fix

#### **COPY THIS**

Jasa plumber profesional di Bali & Lombok. Perbaikan pipa mampet, instalasi air bersih, keran patah, dan perawatan pipa 24 jam. Hubungi kami sekarang.

Length: 127 characters. Google shows up to 158 characters.

### Where to paste it

1. Log in to WordPress at [baliplumbing.com/wp-admin](http://baliplumbing.com/wp-admin)
2. Click Pages, then click your homepage
3. Scroll to the RankMath SEO box below the editor
4. In the SEO Title field, paste: Jasa Plumber Bali & Lombok | Pipa Mampet & Instalasi
5. In the Meta Description field, paste: Jasa plumber profesional di Bali & Lombok. Perbaikan pipa mampet, instalasi air bersih, keran patah, dan perawatan pipa 24 jam. Hubungi kami sekarang.
6. Replace your three-line H1 with: Jasa Plumber & Perbaikan Pipa Mampet Bali & Lombok

Can you do this yourself?

Yes

Needs a developer?

No

Estimated time

5 minutes

# Fix 3 — Page headings

Your main heading is split across three lines.

## Replace your current H1

Telah hadir / di Lombok & Bali / Jagonya Pipa Mampet di Bali

### **COPY THIS**

Jasa Plumber & Perbaikan Pipa Mampet Bali & Lombok

## Add these H2 sections below your H1

### **H2: Layanan Instalasi & Perbaikan Kami**

*Kami menyediakan instalasi pipa untuk perumahan dan konstruksi.*

### **H2: Mengapa Memilih Bali Plumbing**

*Dengan pengalaman bertahun-tahun, kami menawarkan layanan 24 jam.*

### **H2: Solusi untuk Masalah Pipa Anda**

*Dari pipa bocor dan mampet hingga upgrade toilet.*

### **H2: Pengalaman Pelanggan**

*Baca testimoni dari pelanggan kami di Bali dan Lombok.*

#### Can you do this yourself?

Partly

#### Needs a developer?

Possibly

#### Estimated time

15 minutes

## Fix 4 — Image alt text

Alt text is a short description of what is in an image. Google reads it to understand your photos. Visually impaired visitors using screen readers also rely on it.

Filename	Copy this alt text
plumber.png	Tukang pipa profesional

Can you do this yourself?	Needs a developer?	Estimated time
Yes	No	10 minutes

## Fix 5 — Local visibility

Most of your customers find you by searching for businesses near them. These specific changes will help Google connect your website to local searches.

1. First suggestion.
2. Second suggestion.
3. Third suggestion.

### Service area sentence

**COPY THIS**

Kami melayani Bali dan Lombok.

### Contact block for your footer

**COPY THIS**

Bali Plumbing | Address line

Replace any bracketed placeholders with your real business details before adding to your website.

**Can you do this yourself?**

Yes

**Needs a developer?**

No

**Estimated time**

10 minutes

# Fix 6 — Your platform: WordPress with RankMath SEO plugin

We detected that your website is built on WordPress with RankMath SEO plugin. Here is the exact path to every setting mentioned in this report.

## Step-by-step

1. Log in to WordPress at [baliplumbing.com/wp-admin](https://baliplumbing.com/wp-admin)
2. Click Pages, then click your homepage
3. Scroll to the RankMath SEO box below the editor
4. In the SEO Title field, paste: Jasa Plumber Bali & Lombok | Pipa Mampet & Instalasi
5. In the Meta Description field, paste: Jasa plumber profesional di Bali & Lombok. Perbaikan pipa mampet, instalasi air bersih, keran patah, dan perawatan pipa 24 jam. Hubungi kami sekarang.
6. Replace your three-line H1 with: Jasa Plumber & Perbaikan Pipa Mampet Bali & Lombok
7. Add four new H2 subheadings per Page 4
8. Click Update to save

## Fix 7 — Mobile and page speed signals

We did a lightweight check on signals that affect how fast and how well your website loads on phones. This is not a full speed audit, but it flags the most common issues.

### What we found

**OK**

Viewport meta tag is present. Your site adapts to phone screens.

**FIX**

Render-blocking JavaScript detected. This delays the first paint.

### The fix

Defer non-critical JavaScript.

**Can you do this yourself?**

No

**Needs a developer?**

Yes

**Estimated time**

30 minutes

# Your action checklist

Tick off these items in order. Re-scan your website after you finish to see your new score.

- Replace your page title with: Jasa Plumber Bali & Lombok | Pipa Mampet & Instalasi (Page 2)
- Update your meta description to: Jasa plumber profesional di Bali & Lombok. Perbaikan pipa mampet, instalasi air bersih, keran patah, dan perawatan pipa 24 jam. Hubungi kami sekarang. (Page 3)
- Combine your three heading lines into: Jasa Plumber & Perbaikan Pipa Mampet Bali & Lombok (Page 4)
- Add four H2 subheadings (Page 4)
- Fix five image alt texts (Page 5)
- Add a service area sentence (Page 6)
- Update your footer with both addresses (Page 6)
- Ask your developer to defer render-blocking scripts (Page 8)